







Standard Color Palette

Build	Use for	PANTONE 314U	PANTONE 158U	PANTONE Cool Gray 11U	PANTONE 311U	PANTONE 540U	PANTONE 356U	PANTONE 268U
CMYK (Ink) 	4-color process printing	C 100 M 3 Y 18 K 14	C 0 M 50 Y 84 K 0	C 30 M 17 Y 8 K 51	C 56 M 0 Y 11 K 0	C 94 M 47 Y 11 K 45	C 80 M 3 Y 93 K 17	C 58 M 78 Y 0 K 0
RGB (Light) 	On-Screen Use (i.e. Microsoft Word, Excel & PowerPoint)	R 0 G 125 B 153	R 238 G 127 B 75	R 122 G 125 B 129	R 1 G 190 B 219	R 63 G 82 B 111	R 57 G 126 B 88	R 115 G 89 B 144

Build	Use for	PANTONE 180U	PANTONE 1235U	PANTONE 3135U	PANTONE 382U	PANTONE 396U	PANTONE 108U	PANTONE 2593U	PANTONE 528U
CMYK (Ink) 	4-color process printing	C 7 M 73 Y 68 K 12	C 0 M 26 Y 89 K 0	C 100 M 0 Y 27 K 1	C 33 M 0 Y 85 K 0	C 12 M 0 Y 86 K 0	C 0 M 4 Y 95 K 0	C 45 M 65 Y 0 K 0	C 29 M 47 Y 0 K 0
RGB (Light) 	On-Screen Use (i.e. Microsoft Word, Excel & PowerPoint)	R 191 G 96 B 89	R 255 G 174 B 59	R 0 G 142 B 166	R 153 G 194 B 33	R 219 G 226 B 0	R 255 G 221 B 53	R 142 G 93 B 160	R 184 G 137 B 210

Build	Use for	PANTONE 7457U	PANTONE 7485U	PANTONE Cool Gray 1U	PANTONE 7499U	PANTONE 7443U
CMYK (Ink) 	4-color process printing	C 16 M 0 Y 5 K 0	C 8 M 0 Y 16 K 0	C 4 M 3 Y 6 K 7	C 1 M 2 Y 20 K 0	C 7 M 7 Y 0 K 0
RGB (Light) 	On-Screen Use (i.e. Microsoft Word, Excel & PowerPoint)	R 191 G 227 B 237	R 213 G 228 B 192	R 218 G 217 B 214	R 250 G 237 B 188	R 221 G 216 B 235

Build	Use for	Dark Blue	Medium Blue	Light Blue	Dark Gray	Medium Gray	Dark Green	Medium Green
HEX Values Web RGB 	Online/Web Use	#00325b R 0 G 50 B 91	#0090b4 R 0 G 144 B 180	#1ab3d0 R 26 G 179 B 208	#3f4450 R 63 G 68 B 80	#666666 R 102 G 102 B 102	#008737 R 0 G 135 B 55	#92b909 R 146 G 185 B 9

Build	Use for	Dark Orange	Orange	Yellow	Dark Purple	Purple
HEX Values Web RGB 	Online/Web Use	#db5a1d R 219 G 90 B 29	#ff9900 R 255 G 153 B 0	#ffbd13 R 255 G 189 B 19	#735990 R 115 G 89 B 144	#b889d2 R 184 G 137 B 210